

HERITY

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Heron Group rebrands as Herity

Toronto-based real estate development firm **The Heron Group of Companies** has undertaken a rebranding initiative. The company and its subsidiaries will now operate under the name **Herity**. These subsidiaries include Heathwood and Heron Homes, HRG Realty, The Equity Development Group, Heron Stone, Heron Student Housing, Heron Capital, Two Men and a Truck Canada and charitable organization The Mikey Network. The rebranding coincides with the 40th anniversary of the company. The initiative also includes a new logo and website at [<http://www.herity.com>](http://www.herity.com).

"We are pleased to embrace our heritage and unify all of our companies under our corporate brand name of Herity," said company president Hugh Heron. "We are celebrating the upcoming 40th anniversary of our original formation in 1977 and over the years, we have grown and evolved, thanks to our hardworking, dedicated team."