



Bob Finnigan
Partner at Heathwood and Herity

BOB FINNIGAN TAKES ON LEADERSHIP ROLE AS NEW PRESIDENT OF CHBA

From all of his partners at Heathwood and Herity, congratulations are in order for Bob Finnigan, the new President of the Canadian Home Builders' Association (CHBA). Bob has served twice before on the organization's executive, and his industry leadership extends to the provincial and local levels.

Bob possesses the knowledge, experience and proven leadership skills to bring a fresh outlook to CHBA. To quote him "This is an exciting time with numerous opportunities for industry advancement. The ever-changing market demographics and planning challenges not only in Toronto and Vancouver, but across the country, require constant and consistent participation from all three levels of the industry. Working together we can make a real difference. At CHBA, our major focus is on housing affordability and choice – and through innovation and technology, how we can provide Canadians with some of the best housing in the world while lessening the environmental impact of each new home."

In 2007, Bob served as President of the Greater Toronto Home Builders' Association and spearheaded the rebranding of the organization as "BILD." In 2011, he became President of the Ontario Home Builders' Association, and from 2011 to 2016 was a Tarion Warranty Corporation Board Member. A sought-after speaker, Bob has served on the Ryerson Real Estate Advisory Council, and has interacted with all three levels of government.

A principal and partner of Heathwood and Herity for three decades, Bob is the COO Acquisitions and Housing. He is a true visionary of the development potential that each location has to offer and his interest in construction innovation and new technology always enhances each product we develop.

As a director of our Mikey Network, a charity formed in 2003 to place public-access defibrillators called MIKEYs (in honour of our partner Mike Salem) in high-risk locations, Bob has played a critical role in the Network's growth from a small organization to one that has placed over 2,000 MIKEYs and has helped save 32 lives.

Congratulations, Bob! We are thrilled for the partner you are and for the ongoing care and love you have for this industry.